



- Leisure Activities
- Family Issues
- Housing Options
- Entertainment & Day Trips
- Get Involved
- Hobbies For Seniors
- Keeping Active
- Healthy Living
- Health Insurance
- Long-Term Care
- Finances & Retirement

advertise to savvy seniors

Looking to promote your products or services to a growing group of **Baby Boomers and senior citizens**? Look no further than *50 Plus*, where you can advertise alongside informative features on topics that range from finance to health to retirement communities and beyond. **Reach over 65,000 readers monthly.**



50 PLUS AD RATES	1X	12X
Full Page (5 col. x 11.5")	\$665	\$590
Half Page (5 x 5.75")	\$390	\$350
Quarter Page (3 x 5.75")	\$230	\$200
Eighth Page (2 x 4")	\$140	\$115

50 PLUS COLOR RATES*	1 COLOR	FULL PROCESS
Full Page	\$100	\$190
Half Page	\$80	\$140
Quarter Page	\$45	\$75
Eighth Page	\$25	\$35

* Add Color Rate to Ad Rate

PUBLICATION DATES:	SPACE DEADLINE DATES:
March 02, 2010	February 18, 2010
April 06, 2010	March 25, 2010
May 04, 2010	April 22, 2010
June 01, 2010	May 20, 2010
July 06, 2010	June 24, 2010
August 03, 2010	July 22, 2010
September 07, 2010	August 26, 2010
October 05, 2010	September 23, 2010
November 02, 2010	October 21, 2010
December 07, 2010	November 23, 2010
January 4, 2011	December 21, 2010
February 1, 2011	January 20, 2011

Receive Shop Brazos at No Additional Charge with a 12 Month Agreement in 50 Plus. (\$600. Value)



To find out more about this valuable advertising opportunity, Call your Eagle Marketing Consultant at **979-731-4738**