

The Eagle

FOOTBALL PREVIEW 2010

1 SEASON

2 SPECIAL SECTIONS

14 COLLEGIATE TEAMS

24 HIGH SCHOOLS

75,000

SPORTS FANS

FINALLY! IT'S FOOTBALL TIME IN THE BRAZOS VALLEY

The Eagle presents the "Football Preview 2010" series featuring highlights of High School Football in the Brazos Valley and the Collegiate Big 12 teams. This comprehensive 2-part special publication features team stats, schedules, behind-the-scenes features, in-depth team strategies and complete coverage for football fans. Don't miss out on this opportunity to show your team spirit and deliver your advertising message to more than 75,000 SPORTS FANS!

PUBLICATION DATES:

FOOTBALL PREVIEW 2010: HIGH SCHOOL

Publishes Friday, August 27, 2010

Space / Copy deadline: Thursday, August 20, 2010

FOOTBALL PREVIEW 2010: COLLEGE

Publishes Friday, September 3, 2010

Space / Copy Deadline: Thursday, August 26, 2010

RATES:

\$15 / column-inch for either High School or College*

Add \$5 - For only an additional \$5 per column inch your ad appears in both

The High School and College Football Previews!

\$150 Spot Color • \$250 Full Process Color (limited availability)

*Minimum 10 Column Inches

*All ads publishing in Football PREVIEW: High School or Football PREVIEW: College will receive 25,000 ROS page views on theeagle.com sports section page per month for 3 months with a 300x250 skybox ad. All ads publishing in BOTH Football Previews will receive 50,000 ROS page views on theeagle.com sports section per month for 3 months with a 300x250 skybox AND a 300x250 sponsor ad on BrazosSports.com.

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