

Bryan/College Station Home Builders Association

2010 SPRING *Parade of Homes*

April 24-25 & May 1-2, 2010

The Spring Parade of Homes is Just Around the Corner!

The Eagle would like to offer you the opportunity to advertise your homes, products and services in our all-new and improved Parade of Homes program guide. The Eagle and theeagle.com have 75,000 readers every day!

***Only the members of the B/CS Home Builders Association can advertise in the program.
Ad prices have been significantly discounted.***

Space Reservation:

Monday, April 12

Distributed in The Eagle:

Friday, April 23

Full page B&W - \$675

Half page B&W - \$345

Quarter page B&W - \$225

with Full Color - \$825

with Full Color - \$495

with Full Color - \$375



Your advertising message will reach 70,000 readers on April 23rd, 2010 plus the Official Guide will be distributed at various Parade Homes participating in the event as well as online at TheEagle.com