

SENIOR

2010

RESOURCE

SIZES AVAILABLE

Full Page 5col x 10 (9.667"x10").....	\$1,300
Half Page/Horiz. 5col x 5 (9.667"x5").....	\$555
Half Page/Vert. 2col x 10 (3.792"x10").....	\$555
Quarter Page 2col x 5 (3.792"x5").....	\$395

PREMIUM POSITIONS

1st Non-Glossy Full Page <i>includes Full Process Color</i>	\$1,750
Double Truck <i>includes Full Process Color</i>	\$3,000

COLOR

One Color	+ \$175
Full Process	+ \$300

INTERNET

Extend the life of your ad! Senior Resource will appear online for one full year on www.theeagle.com. Includes 3 months of Shopbrazos.com.

Limited Number of Glossy 4-Color Pages!

(only 7 pages available)

Pages 3, 4, 5 & 6...

includes Full Process color\$1,900

Pages 2 & 7...

includes Full Process color \$2,000

Pages 8 (Back Cover)...

includes Full Process color \$2,675

Glossy Page Deadline: Monday, May 3, 2010

Glossy pages must be printed early in order to insert on the jacket. Glossy pages are 9.667" x 10". Material must be provided as a PDF/X-1a file with all fonts embedded. Please include all fonts and graphics with file. All graphics must be 300dpi, CMYK mode, JPEG format. Please provide a hard copy with your disk for references purposes. Deadline is FIRM.

Senior Resource is a directory of products and services for seniors living in the Brazos Valley. This special publication includes over 34 categories informing seniors to the many agencies, organizations and businesses ready to assist and care for them. **Senior Resource** is a magazine style section, complete with glossy covers and inside newsprint pages, and has received overwhelming response as a useful resource from consumers throughout the Brazos Valley and was awarded one of the best in the U.S. by the Mature Media organization.

28,000 copies of **Senior Resource** will be distributed in a 7 county region - 1,500 by RSVP and 25,500 through The Eagle. Expanded distribution combined with local information provides you with the biggest impact available for your advertising dollar!

PUBLISHES

Wednesday, May 26, 2010

AD DEADLINE

Friday, May 7, 2010

Contact your Marketing Consultant

979-731-4738

