



What's More FUN than Summer?!

When it's too hot or too rainy to send us kids outdoors, parents rely on games, ideas and activities found within the pages of The Eagle's **2010 Summer Fun** publication to keep them busy. It's also the place for area summer camp information. Grab the attention of kids like me and their families all over the Brazos Valley with your ad.



PUBLISHES:
Friday, April 9th

AD SPACE & COPY DEADLINE:
Friday, March 26th

Call you Eagle Marketing Consultant today!

979-731-4738



Presenting Sponsor

- Exclusive presenting sponsor for Summer Fun online
- Full page, Full color ad on the Back Cover or the Inside Front Cover
- Sponsor the Top 2010 Summer Fun Things to Do
- Sponsor recognition on any post publication ads promoting Summer Fun Online\$2,900



Activity Sponsor

- Anchor an activity page with your 5 col. x 4" ad at the bottom of page.
- One advertiser per page
- Activity pages also available online to download **\$550**

Display Ad \$23.00
per column inch

- Minimum of 8 column-inches
- Your ad will be featured online throughout the summer

Add \$50 to feature a write-up of your business or activity that links to your enhanced listing on Shopbrazos.com IN ADDITION to your ad in Summer Fun Online! Shopbrazos Listing Includes: thumbnail picture listing in your business category, Micro Site, Banners that link to your website and featured in Great Finds Around Town on theeagle.com.

All ads include 25,000 ROS page views on theeagle.com with a 300x250 skybox ad.

Add \$25 and receive an enhanced thumbnail picture listing in your business category on Shopbrazos.com, Micro Site, and featured in Great Finds Around Town on theeagle.com. ShopBrazos.com can provide your business with an integrated marketing platform that is well-organized and full of useful information for consumers. Paid options include Business Profiles, Products, Services, Ads, Coupons, Videos, an online Calendar, Photo Gallery and more!

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Spot Color \$5 pci
Full Process Color \$10 pci



Top 2010 Summer Fun Things to Do \$175

- ad size is 2.3" x 4"
- ad includes full color

The Eagle

