

# VITALsigns2010

**Invigorate your business by advertising in our community medical directory**

Vital Signs 2010 is an important advertising opportunity. Why? Because this special publication will serve as a valuable point of reference. Stitched and trimmed in a handy sized booklet, Vital Signs 2010 will become your patients' primary resource for locating physicians and medical care at a glance.

**Closing** Monday, August 2, 2010  
**Publishing** Friday, August 27, 2010

## Available Ad Sizes

Full Page (8.25" x 10.25") <small>*Live area is 7.75" x 9.75"</small>	\$1,275
Half Page (7.125" x 4.5")	\$695
Quarter Page (3.5" x 4.5")	\$435
Sixth Page (2.25" x 4.5")	\$295

## Premium Positions

Back Cover	\$1,700
Inside Back Cover	\$1,350
Inside Front Cover	\$1,350

All ads include 25,000 ROS page views on theeagle.com per month for 3 months with a 300x250 skybox ad.

Add \$25 and receive an enhanced thumbnail picture listing in your business category on Shopbrazos.com, micro-site, banners that link to your website and featured in Great Finds Around Town on theeagle.com (6 month minimum).

Add an additional \$50 and receive a featured video (Production of video included), unlimited picture thumbnail listing in all categories, micro-site, unlimited ROS banner on Shopbrazos.com and featured in Great Finds Around Town on theeagle.com (6 month minimum).

## Vital Signs 2010 FEATURES

- Complete listing of all medical care practitioners in the Brazos Valley
- Informative stories on the area medical community
- Section published in a glossy stitched and trimmed compact size for longer shelf life
- **Inserted into THE EAGLE**
- 25,000 ROS page views on theeagle.com per month for 3 months with a 300x250 skybox ad
- **INTERNET** section on theeagle.com for one year
- Distributed to the B/CS Chambers of Commerce B/CS Visitor Bureau BCS high traffic area



Call your Eagle Marketing Consultant & reserve your space TODAY!  
979-731-4738

# The Eagle